

The Sliding Scale of Building Upgrades

Let's look at the cost and impact of potential updates to help buildings thrive in this new era of work.









New Monetization Opportunities

Flexible leases, leasing rooftop space for cell towers, food and beverage options that draw crowds join standard leases as new ways for buildings to boost revenue.

Inspiration: Meeting and event rooms booked by the day or hour, managed flex spaces from co-working to container suites rented at a premium

Tenant Tech

Give people new ways to interact with the building, even when they aren't in it.

Inspiration: Mobile apps that empower users to book spaces, access amenities and understand the current state of the building, such as air quality, without leaving their desk (or home).





Space Activation & Events

With inconsistent in-office schedules, tenants need more frequent, but smaller scale programming. No changes to the actual space required.

Inspiration: Pop-up events with local businesses, regular welcome back to the office events, opportunities to experience new spaces in the building





Adding Collaboration Spaces

People are going to the office to collaborate, rather than check-off their to-do lists. Offer them more spaces to do this outside of their company's workplace.

Inspiration: Reinvent unused lobby corners and tenant amenity floors and when possible, add outdoor spaces for gathering

